

Grade 9-12

Distance Learning Module 11: Week of: 6/15/2020-6/18/2020

Entrepreneurship - Modified from [Unit 3 - The Sale](#)

Targeted Goals from Stage 1: Desired Results

Content Knowledge: Growth strategies (market penetration, market expansion, product expansion, diversification and acquisition.)

Skills: Identify and synthesize growth opportunities, Develop a growth plan.

Expectation:

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
Monday: Growth Strategies		Partial class meeting to answer questions or concerns
Tuesday: Course closure. Start CTE department survey.		-Partial class meeting to introduce CTE department survey
Wednesday: Complete CTE department survey. Teacher will be working on completing and submitting grades.		-Submit CTE department survey.
Thursday: Reflective day.		

Week criteria for success (attach student checklists or rubrics):

Examples of businesses using growth strategies

How your business would implement one of the growth strategies

Supportive resources and tutorials for the week (plans for re-teaching):