

Grade 9-12

Distance Learning Module 7: Week of: 5/18/2020-5/22/2020

## Introduction to Business - *Modified from [Unit 2 - Business Structure](#)*

### Targeted Goals from Stage 1: Desired Results

#### Content Knowledge:

- Five functions of business. (Production, Marketing, Management, Finance, & Accounting)
- Purpose of management.
- Four functions of management. (Planning, Organizing, Leading, & Controlling)
- Four Indicators of Motivation (Engagement, Satisfaction, Committed, Rooted)
- Why are people Motivated? (Drive to acquire, Drive to Bond, Drive to Comprehend, Drive to Defend)

#### Skills:

- Interdependency of the five functions of business
- Assess management skills.

#### Expectation:

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
Monday: What are ethics? How do ethics affect the workplace? Watch the video - Business Ethical Dilemmas and Stakeholders	Video - Business Ethical Dilemmas and Stakeholders	
Tuesday: Attend Live Google Meet on the Ethical Decision Making Process and Code of Ethics. Explore a sample Code of Ethics. Complete the FIFA Ethics Worksheet	FIFA Ethics Worksheet	Live Session with Mrs. Rocchio
Wednesday:		Hand in FIFA Ethics Worksheet

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
Thursday: Introduce Unit 2 PBA - Tommaso Bikes Attend Live Google Meet to go over the PBA and the expectations. Explore the Tommaso Bikes Website. Form an action plan that involves all five functions of business.	Unit 2 PBA - Tommaso Bikes Sample Memo Setup Action Plan Template	PBA Continues to Next week
Friday:		

**Week criteria for success** (attach student checklists or rubrics):

Complete and thoughtful responses on assignments.

**Supportive resources and tutorials for the week** (plans for re-teaching):

Resources listed above.

Mrs. Rocchio is available for Q & A throughout the week as a small group or individual, as well as, 2 live sessions.