

Grade 9-12

Distance Learning Module 4: Week of: 4/20/2020-4/24/2020

Introduction to Business - *Modified from* [Unit 1 - Economic Resources and Systems](#)

Targeted Goals from Stage 1: Desired Results

Content Knowledge:

- SMART goals (specific, measurable, attainable, realistic, and timely)
- Four stages of the business economic cycle. (growth, decline, recession, depression)

Skills:

- Conduct a SWOT analysis.
- Apply the SWOT analysis to develop a solution to a potential problem.
- Develop solutions to maintain growth and productivity during a recession.
- Develop SMART goals as part of an action plan in addressing a business problem.

Expectation:

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
Monday: Students will read an article describing SMART goals. Students will be given very broad, "poorly" written goals. Students will take the goal and rewrite it making it specific, measurable, attainable, realistic, and timely.	SMART Goals Article Smart Goals Assignment	
Tuesday:		Submit Smart Goals Assignment via Google Classroom
Wednesday: Unit 1 PBA - This will continue to Module 5 Students will synthesize information about a business from the TV show "Shark Tank" and	Unit 1 PBA Document List of Shark Tank Businesses	Check in with Mrs. Rocchio to let me know what business you have chosen and if you will be doing this with a partner. Create a slideshow to share your information and

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
develop solutions to potential business growth problems. Choose one from the list given.		share it with me, so I can keep track of your progress and make suggestions. You will have all of the next module to work on this as well.
Thursday:		Zoom meeting to answer any questions about the PBA.
Friday: Begin answering the Company profile questions about your shark tank company.		

Week criteria for success (attach student checklists or rubrics):

1. Completion of the Smart Goals Assignment with thoughtful and complete answers.
2. Select a Shark Tank business from the provided list. Create a google slideshow and share with Me (rocchio.marcie@madisonps.org)
3. Rubric for PBA1 is attached to the PBA Assignment

Supportive resources and tutorials for the week (plans for re-teaching):

Google Meet to answer any questions or for clarifications