

Grade 10+12

Distance Learning Module 3: Week of: 4/13/2020-4/17/2020

Sports and American Culture - *Modified from* [Unit 1 - R A C E](#)

Targeted Goals from Stage 1: Desired Results

Content Knowledge:

- Timeline of racial integration in major American sports
- Key facts about historically significant minority athletes
- Key facts about the Civil Rights Movement and Vietnam War
- Examples of differing expectations for white and black athletes
- Differences in wealth between white and black Americans

Skills:

- Close reading
- Contextualization / “historical fingerprinting”
- Conducting historical inquiry
- communicating findings through writing, orally, or with visual mediums
- conducting original research

Description of Task (s):	Resources and Materials:	Daily Checks (Return to Google Classroom or snapshots from a cell phone)
MONDAY: Why do Role Models matter? 1) Read article about Role Models 2) Watch the TedTalk by Jack Bonneau 3) Identify 3 people who serve as your role models; do you look up to them for their ethics and values. or for their success and accomplishments? 4) Do you think celebrities and people in the public eye bear a special responsibility to act as role models?	Psychology of Role Models 1) We All Need Role Models to Motivate and Inspire Us 2) Kids Can Be Role Models	Written Response: Identify role models, respond to the question ‘Do people in the public eye bear a special responsibility to act as role models?’
TUESDAY + WEDNESDAY: Why was the question about role models so relevant in the mid-90’s	1) Charles Barkley "I am not a role model" Nike Air Commercial	Written Response: Prove you understand the ‘role-model controversy’ of the mid

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<p>based on statistics? Based on what you learn today; did minority basketball players in the mid-90s have a unique responsibility to be role models?</p> <ol style="list-style-type: none"> 1) Watch Charles Barkley's 'I am not a role model' Nike commercial 2) Read the corresponding article. What point was Barkley trying to make? 3) Take a look at this sub-section of the census report from 1993, especially the bar graph on the lower right corner of the first page; how does this change the conversation? Did black male athletes in the 90s have a unique duty to be good role models? 4) To understand the census report better, you can optionally read this article from the Atlantic, it's long, but important 5) Read Karl Malone's open-letter response, which was published in Sports Illustrated. What point does he make? 	<ol style="list-style-type: none"> 2) Iconic Sports Commercials: Charles Barkley's 'I am not a role model' 3) Statistical Brief 4) Article - The Black Family in the Age of Mass Incarceration 5) Article - One Role Model to Another 	<p>90's by</p> <ol style="list-style-type: none"> a) summarizing the background of it b) explaining both sides of the argument. c) revealing your opinion about the issue
<p>THURSDAY + FRIDAY If Nike were to make a new 'role model' commercial for 2020, what would it look like?</p> <ol style="list-style-type: none"> 1) What minority athlete(s) would they use? 2) What issue/message will the commercial communicate? 3) Write a script; use the A/V Script Document to do this 4) How has your learning about this topic influenced your decisions about the ad 		<p>'I AM NOT A ROLE MODEL' - 21st Century Remix -CREATE A/V Script Document</p>

Week criteria for success (attach student checklists or rubrics):

Check when completed:

- ☐ Google Form - Check in
- ☐ Ali Inquiry Responses
- ☐ Ali v Kap Response
- ☐ Initial Role Models
- ☐ Role Models in the Mid-90's Extended Response

Supportive resources and tutorials for the week (plans for re-teaching):

Day	Topic	Support/Enrichment Material
Monday	Class Intro	n/a
Tuesday	See Above	'Ali' (2001)
Wednesday	First Take (ESPN) Debate	First Take debates if Colin Kaepernick should be compared to Muhammad Ali
Thursday	Charles Barkley Documentary	Charles Barkley - Basketball Documentary
Friday	Mass Incarceration Video	Mass Incarceration, Visualized