



Modern Communication Unit 4

Unit Focus

At this point, we have defined personal and professional success. To advance that knowledge even further, we must consider the dichotomy of right and wrong. As such, this unit will focus on the correlation between ethics and earning/achieving personal and professional success. Students will recognize that they face ethical decisions all the time. Students will participate in a reading group in which they will discuss and journal about the ethical decisions made in the text and their ideas about personal and professional success. Ultimately, they will create their own personal ethical code.

STAGE 1: DESIRED RESULTS – KEY UNDERSTANDINGS

ESTABLISHED GOALS	TRANSFER		
<p>Performance Standards <i>Cooperative Work Education : 12</i> <i>CWE-CR Career Readiness</i></p> <ul style="list-style-type: none"> • CWE-CR-3 Demonstrate attitudes/ethics needed for career success; <p>Common Core Standards <i>English Language Arts : 12</i> <i>919558 Reading Literature</i></p> <ul style="list-style-type: none"> • CCSS.ELA-LITERACY.RL.11-12.2 Determine two or more themes or central ideas of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text. <i>919579 Writing</i> • CCSS.ELA-LITERACY.W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. <i>919590 Speaking & Listening</i> • CCSS.ELA-LITERACY.SL.11-12.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11-12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively. • CCSS.ELA-LITERACY.SL.11-12.4 Present information, 	<p>T1 Come to discussions with support for ideas, having asked probing questions and having analyzed appropriate evidence</p> <p>T2 Structure writing to prove a thesis/claim/opinion using and citing best evidence to convince the intended audience and support the argument.</p> <p>T3 Explore and hone techniques, skills, methods, and processes to create and innovate</p>		
	MEANING		
	UNDERSTANDINGS	ESSENTIAL QUESTIONS	
	<p>U1 Ethical beliefs and practices can differ from person to person and situation to situation.</p> <p>U2 Ethical practices impact both personal and professional success.</p> <p>U3 Your decision about what is right or wrong constitutes your ethical ideology.</p>	<p>Q1 How do ethical beliefs impact personal and professional success?</p> <p>Q2 How and why do I make decisions?</p> <p>Q3 What does it mean to be a responsible citizen?</p>	
	ACQUISITION OF KNOWLEDGE AND SKILL		
	KNOWLEDGE	SKILLS	
<p>K1 How ethics impact personal and professional success.</p> <p>K2 Strategies for decision making (e.g. make a pro/con list, understanding your experiences, choosing your battles,</p>	<p>S1 Defining their own ethical ideals</p> <p>S2 Reflecting on their own growth</p>		

STAGE 1: DESIRED RESULTS – KEY UNDERSTANDINGS

<p>findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.</p> <p>Student Growth and Development 21st Century Capacities Matrix</p> <p><i>Self-Direction</i></p> <ul style="list-style-type: none"> • Decision Making: Students will be able to propose ethical, responsible decisions based on data/evidence and context. <p><i>Global Thinking</i></p> <ul style="list-style-type: none"> • Citizenship: Students will be able to identify and contribute to critical issues in society in an ethical and responsible manner. 	<p>understanding that indecision is a decision)</p> <p>K3 How to identify cause and effect (i.e. characters choices in a text) (moral choices)</p> <p>K4 Dictionary Ethics Definition: Moral principles that govern a person's or group's behavior</p> <p>Personal Ethics: Driven by your personal ideology of right and wrong</p>	<p>S3 Making thoughtful decisions</p> <p>S4 Comparing cultural (code of) ethics to personal (code of) ethics</p>
---	--	--