

Journalism Unit 3 - Article Creation

Unit Focus
This unit focuses on crafting news articles, feature articles, and editorials. Students will learn the format and expectations of journalistic writing. Students will use their knowledge of press law, ethics, and the interviewing process to create authentic articles using the journalistic process.

STAGE 1: DESIRED RESULTS – KEY UNDERSTANDINGS

ESTABLISHED GOALS	TRANSFER	
<p>Common Core Standards <i>English Language Arts : 12</i> <i>919579 Writing</i></p> <ul style="list-style-type: none"> • CCSS.ELA-LITERACY.W.11-12.1 Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence. • CCSS.ELA-LITERACY.W.11-12.10 Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences. • CCSS.ELA-LITERACY.W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. • CCSS.ELA-LITERACY.W.11-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1-3.) • CCSS.ELA-LITERACY.W.11-12.9 Draw evidence from literary or informational texts to support analysis, reflection, and research. <p>Student Growth and Development 21st Century Capacities Matrix <i>Collaboration/Communication</i></p> <ul style="list-style-type: none"> • Product Creation: Students will be able to effectively use a medium to communicate important information (findings, ideas, feelings, issues, etc.) for a given purpose. <p><i>Global Thinking</i></p> <ul style="list-style-type: none"> • Citizenship: Students will be able to identify and contribute to critical issues in society in an ethical and responsible manner. 	<p>T1 Use the writing process to thoughtfully produce and publish with a variety of tools for many intended audiences, purposes and messages.</p> <p>T2 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</p>	
	MEANING	
	UNDERSTANDINGS	ESSENTIAL QUESTIONS
	<p>U1 Each type of journalistic story has a specific structure and purpose.</p> <p>U2 Writers support and elaborate on claims and ideas with description and detail.</p> <p>U3 Writers use a variety of print and digital tools to share their writing with their intended audience.</p>	<p>Q1 What is newsworthy?</p> <p>Q2 How can I distinguish the different types of articles?</p> <p>Q3 How do I format the articles properly?</p>
	ACQUISITION OF KNOWLEDGE AND SKILL	
KNOWLEDGE	SKILLS	
<p>K1 news story format</p> <p>K2 feature story format</p> <p>K3 editorial format</p> <p>K4 newsworthy</p>	<p>S1 students will be able to display legal and ethical behavior</p> <p>S2 students will be able to exhibit proper interviewing skills</p> <p>S3 students will be able to format different types of articles appropriately</p> <p>S4 students will display proper journalistic writing</p>	